

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
MARYLAND	4,781,461	5,296,486	5,511,566	5,869,378
MEDIAN AGE (YRS)	-----	36.0	36.9	38.3
HISPANICS (ANY RACE)		227,916	252,540	295,324
STATE'S PERCENTAGE		4.30%	4.58%	5.03%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	3,391,308	3,481,463	3,653,084
STATE'S PERCENTAGE	64.03	63.17	62.24
MEDIAN AGE (YRS)	38.5	39.6	41.3
BLACK/AFRICAN-AMERICAN	1,477,411	1,561,296	1,675,616
STATE'S PERCENTAGE	27.89	28.33	28.55
MEDIAN AGE (YRS)	32.0	33.0	34.4
AMERICAN INDIAN/NATIVE	15,423	16,765	19,290
STATE'S PERCENTAGE	0.29	0.30	0.33
MEDIAN AGE (YRS)	33.6	33.4	33.2
ASIAN	210,929	231,507	265,304
STATE'S PERCENTAGE	3.98	4.20	4.52
MEDIAN AGE (YRS)	33.7	35.0	37.5
HAWAII/PACIFIC ISLANDER	2,303	2,437	2,772
STATE'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	31.1	30.8	31.1
OTHER	95,525	108,019	129,011
STATE'S PERCENTAGE	1.80	1.96	2.20
MEDIAN AGE (YRS)	25.7	26.7	27.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	1,396,203	1,437,628
SUBURBAN	3,701,989	3,994,642
RURAL	413,374	437,108

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch

MARYLAND: EXPENDITURES

Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$58,672	-----	
PER CAPITA	\$28,489	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$99,015,010,000	\$127,932,386,000	29.21%
FOOD AT HOME TOTAL	\$10,611,669,400	\$12,521,673,500	18.00%
FOOD AWAY FROM HOME TOTAL	\$10,559,403,400	\$13,411,667,500	27.01%
FOOD AS % OF TOTAL EXPENDITURES	21.38%	20.27%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$2,275,023,900	\$2,714,201,800	19.30%
FISH & SEAFOOD PRODUCTS	\$267,255,200	\$311,426,000	16.53%
FRUITS & VEGETABLES	\$1,268,470,700	\$1,472,173,700	16.06%
DAIRY PRODUCTS	\$1,118,407,000	\$1,311,137,400	17.23%
BAKERY PRODUCTS	\$1,155,430,000	\$1,321,427,500	14.37%
CEREALS & PRODUCTS	\$567,635,000	\$686,891,800	21.01%
PREPARED FOODS	\$1,604,722,300	\$1,904,993,000	18.71%
JUICES	\$339,499,200	\$396,812,700	16.88%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$692,126,800	\$974,447,300	40.79%
FAST FOOD	\$327,020,100	\$446,712,100	36.60%
FULL SERVICE	\$365,106,700	\$527,735,200	44.54%
LUNCH	\$2,483,676,300	\$3,143,981,400	26.59%
FAST FOOD	\$1,519,419,200	\$1,875,556,600	23.44%
FULL SERVICE	\$964,257,100	\$1,268,424,800	31.54%
DINNER	\$3,890,697,100	\$5,037,655,300	29.48%
FAST FOOD	\$1,430,582,000	\$1,777,021,800	24.22%
FULL SERVICE	\$2,460,115,100	\$3,260,633,500	32.54%

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,095	\$1,212	10.68%
POULTRY	\$358	\$397	10.89%
EGGS	\$55	\$59	7.27%
FISH & SEAFOOD			
FRESH	\$80	\$85	6.25%
FROZEN	\$30	\$35	16.67%
CANNED	\$19	\$19	0.00%
FRUITS / VEGETABLES			
FRESH	\$425	\$462	8.71%
CANNED	\$86	\$96	11.63%
FROZEN	\$73	\$75	2.74%
OTHER	\$26	\$25	-3.85%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$155	\$166	7.10%
CHEESE	\$144	\$149	3.47%
ICE CREAM	\$93	\$101	8.60%
BUTTER / MARGARINE	\$40	\$49	22.50%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$435	\$463	6.44%
COOKIES	\$80	\$83	3.75%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$142	\$151	6.34%
PASTA PRODUCTS	\$50	\$58	16.00%
FLOUR & MIXES	\$39	\$47	20.51%
RICE	\$42	\$51	21.43%
PREPARED FOODS			
SNACKS/CHIPS	\$126	\$146	15.87%
JUICES	\$163	\$177	8.59%
FROZEN/PREP. OTHER	\$103	\$119	15.53%
SOUPS	\$63	\$73	15.87%
SAUCES & GRAVIES	\$60	\$60	0.00%
BABY FOOD	\$49	\$53	8.16%
FROZEN MEALS	\$49	\$55	12.24%
NUTS	\$31	\$34	9.68%
SALADS	\$29	\$34	17.24%

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch